



Sponsorship Opportunities

During the pandemic, we launched a new fundraising event called **Spring Forward** - a virtual Fun Run & Walk, with a goal to raise needed funds to support our ongoing efforts. Given the growing success of the first 2 years, we are excited to announce the dates of the **3rd Annual Spring Forward Walk, Run and Roll**, and hope you will consider partnering with us as a sponsor.

Participants will complete a 5K or 10K walk, run or roll along a route of their choosing, between May 20 and May 29. This event will benefit all the valuable programs that Minuteman provides and is aligned with our mission of enhancing health and well-being, as all who participate will benefit as well.

Below please find information about the benefits of sponsorship, all providing great exposure for your company. There will be lots of communication with participants before, during and after the event and sponsorship will provide your business with exposure to a new group of individuals. Branding opportunities include your logo on the event Swag Bag and event materials, exposure on social media, the option to have your staff participate in **Spring Forward**, and more!

Long Run Sponsor \$1,000:

- Logo on promotional Swag Bag
- Logo on promotional materials and on event landing page
- Promotion on social media including company name and logo
- Option to include item in participant swag bag
- Optional (4) complimentary entries into Spring Forward

Sprinter Sponsor \$500:

- Name on promotional materials
- Option to include item in participant swag bag
- Optional (2) complimentary entries into Spring Forward



Please note that all sponsorship commitments must be received by March 30, 2023 in order to take full advantage of the benefits.

Please email me at p.dubielak@minutemansenior.org with questions or your commitment and thank you for taking the time to consider this opportunity.