Holiday Online Auction

November 28 - December 4, 2022

Sponsorship Opportunities

All Sponsors get exposure on every page of the Online Auction!

Thanks to our partnership with Bidding for Good, thousands of bidders will see your logo and know that your company supports services for older people and their caregivers. And it's a great way for you to achieve widespread visibility and drive traffic to your site.

Holiday Online Auction Sponsor - $600

Auction Sponsors that commit before October 1st will also have their logos included in a direct mail piece that is sent to over 3500 households in November.

Other Auction Sponsor benefits include:

- Logo displayed with a **link to your website** featured on **every page** of the auction site, **visible to more than 1.7 million subscribers of Bidding for Good.**
- Logo or name included in **regular email blasts** to promote the auction, sent to our extensive mailing list of over 3500 contacts.
- Recognition in regular **Facebook** posts.
- Acknowledgement of your support in our web-based **Annual Report**.

Auction Item Donations

Donating an item or gift certificate (in any amount) is another way to support this event.

Benefits to auction donors include: Your logo with a link to your website displayed on the catalog page where your item appears, **visible to more than 1.7 million subscribers of Bidding for Good.** We promote the auction on Facebook to our nearly **800+ followers**, in our agency e-newsletter sent to **more than 3,500 supporters**, on our website and in our online Annual Report.

To reserve your sponsorship or to make a donation, please contact Patti Dubielak at 781-221-7015 or email p.dubielak@minutemansenior.org